



The Castle Rock Chamber's Web site is its primary tool to keep members informed and plugged into what is going on at the chamber and in the business community.

Site Statistics

- 508 unique visitors daily
- 6:26 minutes average visit duration
- 21,739 monthly visits

CastleRock.org

WEBSITE AD SALES FOR CASTLEROCK.ORG

<u>HOMEPAGE</u>	<u>QUARTERLY RATES</u>
DOUBLE	\$240.00
RECTANGLE	\$120.00
LOGO & LINK	\$ 60.00
<u>SUPPORTING PAGES</u>	
DOUBLE	\$150.00
RECTANGLE	\$100.00
LOGO & LINK	\$ 40.00

- AMBASSADORS*
- CALENDAR*
- MEMBERSHIP*
- DIRECTORY*
- NETWORKING GROUPS*
- CHAMBER PROGRAMS*
- MEMBER NEWS*

GUIDELINES:

Quarterly, semi-annual and annual contracts only.
 Payments: Auto debit program available on annual contracts (monthly deductions from business account), check or credit card for a minimum of a full quarter.
 Ads: Must be sent to Susan O'Malley at susan@castlerock.org
 Ad formats: jpeg, gif or sws Max file size: 100kb
 Positioning is dependent on availability

DOUBLE

225 pixels wide
 By 364 pixels tall

Rectangle

Premium Banner
 225 pixels wide
 By 182 pixels tall

Logo & Link

226 pixels wide
 By 58 pixels tall



ad sizes

Please note:
 These representations are not actual size. The dimensions listed are the correct size.
 For design expertise, call Michael Likens at gopixel 303-881-9418.



The **Business Voice** is a primary tool to keep members informed and plugged into what is going on at the Chamber and in the business community. This publication provides a full month's exposure to members and the community at large.

The Castle Rock Chamber's **Weekender**, a member-based weekly newsletter, has information about current political, social, and community activities. Offers a focused market that can quickly respond to your message.

The **Business Intelligence Report** is distributed to Chamber members as a quick-read resource that provides business professionals with the latest strategies, trends, tips and news for today's business. Each issue contains: Business strategies to help members run their businesses more effectively; News and research from today's best business sources; Cutting-edge trends and legislation information to keep aware of the changing business climate; and The best ideas from business experts -ideas members can apply to their own businesses. The **Business Intelligence Report** more than just another business publication — it makes it a primary reading source for business intelligence.

BUSINESS VOICE, WEEKENDER RATES & BUSINESS INTELLIGENCE REPORT

BUSINESS VOICE AD SALES

<u>AD SIZES</u>		<u>RATES</u>
QUARTER PAGE 3.9" X 5.002"	1 X	\$ 75
	4 X	\$ 250
	12 X	\$ 650
HALF PAGE 7.88" X 5.002"	1 X	\$ 125
	4 X	\$ 400
	12 X	\$1020

WEEKENDER AD SALES

TOP PAGE EXCLUSIVE POSITION		SOLD for 2011 \$1500 Annually
LINK & LOGO	4 X	\$ 80
	12 X	\$200
	24 X	\$375

BUSINESS INTELLIGENCE REPORT AD SALES

TOP PAGE EXCLUSIVE POSITION		SOLD for 2011 \$600 Annually
Std Banner ad 160 x 300 pixels	12X	\$350 (Below fold line)
Banner size—not to exceed 20KB and should be in JPG, GIF, or PNG formats in high resolution.		

Castle Rock Chamber of Commerce
Business Voice
Serving the Business Community Since 1955 • Representing 10,617 Member Employers
October 2009, Volume 7, Number 9
Membership Appreciation Days - October 16-17 - See page 2
Sponsored by MedExpress

MedExpress
Great Care. Fast.

Get Your Kicks on Route 66

More News
 AntFest
 Networking
 Celebrating Members
 Chamber Business Trainings

Castle Rock
 Chamber of Commerce
 and visitors center
 "Serving Douglas County"

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12



THE WEEKENDER

Serving the Business Community Since 1955

Castle Rock Chamber's Weekly E-Newsletter!



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GUIDELINES:

Additional frequencies available at discounted rates upon request.

Payments: Auto debit program (monthly deductions from business account), check or credit card for full quarter.

Ads: Must be sent to Susan O'Malley at susan@castlerock.org

Ad formats: jpeg, gif or sws Max file size: 100kb
All ad layout provided by advertiser