



YOUR BUSINESS COMMUNITY LEADERS

2009-2010 CASTLE ROCK CHAMBER BOARD OF DIRECTORS

Back row from left – Mike Tafoya, Laura Rogers, Pam Jenkins, Jaye Thompson, Lisle Gates, Linda Watson and Michael Likens

Middle row seated from left – Jamie Kimbrough, Annisa Thomas, Sally Misare and Paul Donahue

Front row from left – Brock Goodwin, Aaron Barrick, Teri Ellis, Pam Ridler and Lori Weinstein.

Missing from the photo – Lisa Frizell, Jim Riley and Judy Woodley

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Grand Tasting ~ July 25, 2009
The Grange at The Meadows

General Admission: \$26 through July 22nd, \$36 after July 22nd

July 20 Winemaker Dinner at Union – An American Bistro
 \$55.00 per person

July 22 Winemaker Dinner at La Dolce Vita
 \$55.00 per person

WineFest Package

Grand Tasting and a Winemaker Dinner
 \$75.00 per person



160 varieties of Colorado wine



Demonstrations & delicious cuisine



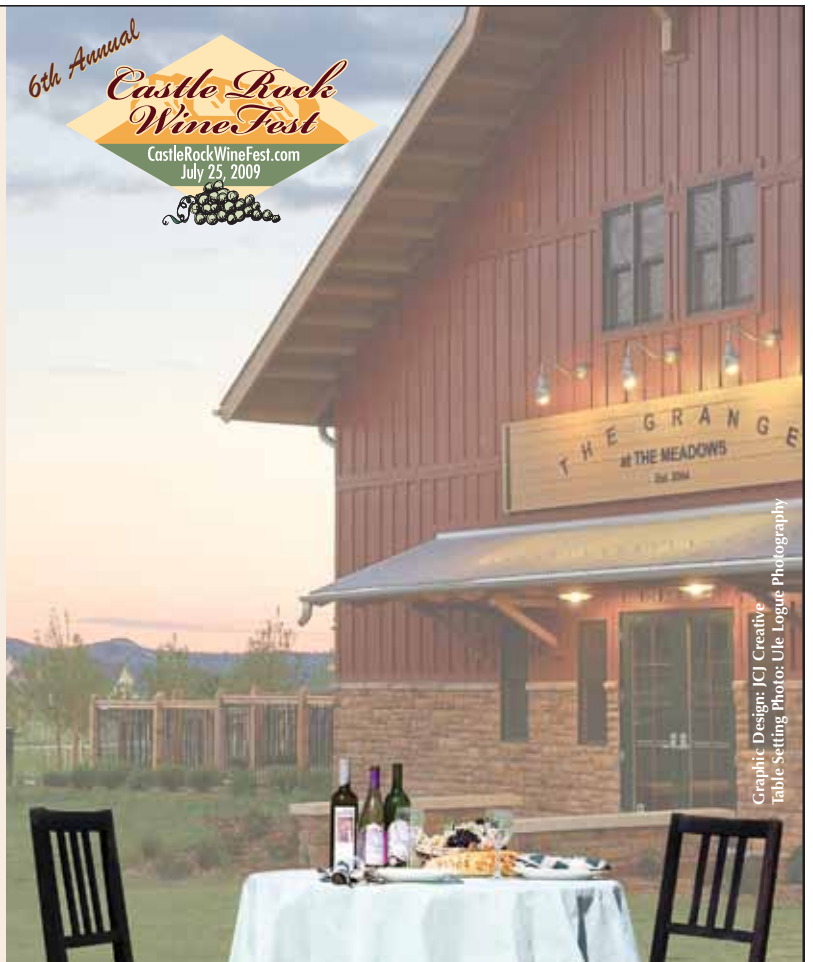
Live jazz music by MoDaZz

Visit CastleRockWineFest.com

For tickets, schedules, parking and shuttle information



Castle Rock WineFest is sanctioned by the Colorado Wine Industry Development Board.



Graphic Design: JCI Creative
 Table Setting Photos: Ute Logue Photography

2009 Summer of Fun

Starlight Summer Movie Series June 6, July 11, Sept 5
 Contact Cathy Sapiro-303-688-7488

4th of July Celebration July 4
www.crgov.com

***6th Annual Castle Rock WineFest** July 25
www.CastleRockWinefest.com

WineFest Winemaker dinners July 20 & 22

Castle Rock Music Festival August 1
 Contact Cathy Sapiro-303-688-7488

117th Annual Douglas County Fair and Rodeo August 1 - 9
www.douglas.co.us/recreation

***Douglas County Fair Parade** August 8
 Contact the Castle Rock Chamber-303-688-4597
 or www.castlerock.org

1st Annual Castle Rock Film Festival September 11-13
 Visit www.castlerockfilmfestival.com

***20th Annual Artfest** September 12-13
www.CastleRockArtfest.com or 303-688-4597

Castle Rock Chamber of Commerce
 Click - www.castlerock.org
 Call - 303-688-4597
 Connect!



Chamber of Commerce



find it here

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PAM RIDLER, CCE
PRESIDENT & CEO

Chamber Boot Camp works to get businesses into shape

Recently the Chamber created a high impact business development program with the purpose of helping our local businesses flourish in today's market. Business Boot Camp is a six month program which is designed to provide professional assistance to

business owners in analyzing their business and grow to the "next level". Key elements of the "next level of growth" can be measured in many ways: increased revenues and profits; additional staff and workforce; acquisition of investment capital and community impact. Ultimately, these growth patterns depend on helping individual leaders strengthen their ability to impact their business.

The application deadline is July 17th for this free program. Only 15 businesses will be selected. If interested in participating, go to www.castlerockeg.com.

Chamber's Workplace Safety Program pays off for Members

Once again the Chamber Workers Compensation Program is proving to be profitable for its members. \$236,966 in dividend checks was distributed to 30 member companies earlier this month. The Castle Rock Chamber has been in partnership with Pinnacol Assurance and CoWest Insurance Group since program inception five years ago.

This program continues to get stronger over time and

has proven a financial "win" for our member participants as well as the Chamber. Not only do our members see value in the dividend, they are also seeing a benefit by reducing their accident claims. If you are interested in hearing more about the program contact me at 303-688-4597.

Chamber works to promote Community

It is that time of year again for the popping of corks. The 6th Annual Castle Rock WineFest will feature over 160 Colorado wines with a new addition--we will be hosting a fabulous jazz band, MoDaZz, for your listening pleasure throughout the day. And don't forget the two winemaker dinners hosted at The Union Bistro and La Dolce Vita during the week leading up to the Grand Tasting on July 25th.

This festival has really turned into a great regional event by bringing thousands of people from outside our area who love Castle Rock's charm. A great consolation is that these visitors often shop, dine and stay in Castle Rock before and after the event. I hope you will plan for a day in The Meadows with enjoying lunch, jazz and your new favorite Colorado wine. Visit www.castlerockwinefest.com for tickets and all the details. Cheers!

Colorado predicted to recover first

Is our economy looking up? I sure hope so. According to predictions by Moody's Economy.com, Colorado and four other states (Idaho, Oregon, Texas, and Washington) will be the first five states to see recovery from the economic downturn and begin creating jobs. It's about time for some good news, check out the report at Moody'sEconomy.com.

EXECUTIVE COMMITTEE

CHAIRMAN OF THE BOARD

Jamie Kimbrough
RE/MAX Alliance

Chair – Elect

Lisa Frizell
Douglas County

TREASURER

Jaye Thompson
Colorado Community Bank

TREASURER – Elect

Laurie Rogers
FirstBank of Douglas County

IMMEDIATE PAST CHAIRMAN

Pam Jenkins
Castle Rock Bank

DIRECTORS

Aaron Barrick
Folkestad, Fazekas, Barrick & Patoile, PC

Paul Donahue
Edwards Jones Investments

Teri Ellis
Allstate Insurance
Lisle Gates
Castle View High School

Brock Goodwin
Mutual of Omaha

Michael Likens
gopixel design studios, inc.

Jim Riley
Castle Rock Development Company

Mike Tafoya
Estrada Strategies

Annisia Thomas
Hampton Inn

Linda Watson
Sky Ridge Medical Center

Lori Weinstein
Premier Pilates and Wellness

Ex-Officio

Pam Ridler, CCE
President, Castle Rock
Chamber of Commerce

Judy Woodley
Interim President
CREDCO

Sally Misare
Town Clerk

CHAMBER STAFF

President
Pam Ridler
pam@castlerock.org

Director of Marketing
Diane Leduc
diane@castlerock.org

Director of Programs
Melissa Moroni
melissa@castlerock.org

Director of Membership Development
Joanne Taylor
joanne@castlerock.org

Office Administrator
Tammy Cratty
tammy@castlerock.org

Receptionist
Melissa Mares
mmares@castlerock.org

Membership Account Executive
Michael House
mhouse@castlerock.org

The purpose of the Castle Rock Chamber of Commerce is to:

- Support and promote member businesses
- Be a "voice" to government
- Foster a livable community with positive growth

Your Chamber is:

- Creating a Strong Local Economy
- Promoting the Community
- Advocating Political Action
- Creating Networking Opportunities
- Representing Business to Government

Call Us: 303-688-4597 or visit our website: www.castlerock.org

The official Castle Rock Chamber website offers relocation and school information, Business Directory with links, community events schedule, and much more.

It was a great day for golf

– what day isn't at Red Hawk Ridge for the 14th Annual Chamber Golf Tournament. "Simply spectacular!" was a comment heard in abundance. Red Hawk Ridge presented a field of 100 golfers with one breathtaking view after another with temperatures in the 80s.

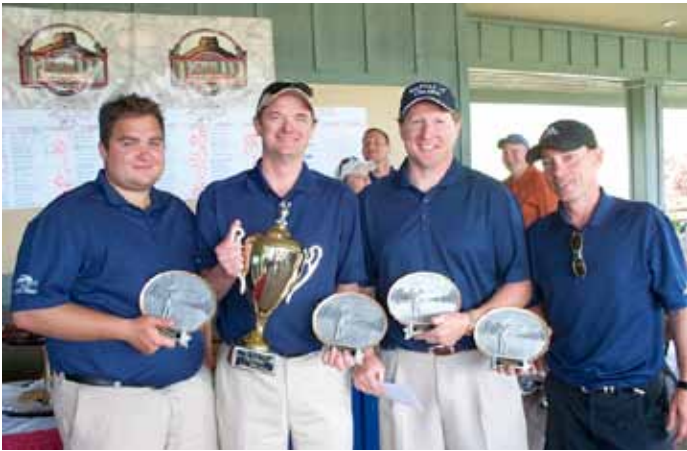
The winning foursome in the Champion Flight, FirstBank of Douglas County, was Wes King, Adam Sands, Dave Mittan and Brock Goodwin, who managed to maintain their focus amid the Front Range vistas with a score of 56 to win the coveted traveling trophy. Second place in the Champion Flight went to the IREA Team of Bruff Shea, George Hier, Bob Murphy and Laurie Smith. Castle Rock Bank's Team of D.J. Tedesco, Ken Strothers, Bill Scott and Larry Martin took first place in the First Flight. And second place honors went to the Colorado Community Newspapers Team of Stacy Vogel, Lenny Jenkins, Marty Vock and Nick Smith. There were also



prizes galore for tournament contests, giveaways on tee boxes and raffles during lunch.

CoWest Insurance Group served as Title Sponsor, providing goodie bags of golf balls, tees, and snacks. Shirts were provided to each tournament participant by Shirt Sponsor FirstBank of Douglas County and golf hats by Golf Hat Sponsor Custom Promotions and Distribution. Black Hills Energy sponsored breakfast pastries, juice and coffee and Pinnacol Assurance sponsored a BBQ lunch of grilled burgers and chicken prepared by Red Hawk Ridge's Clubhouse Grill. Thank you to Rockyard American Grill and Brewing Company for the donation of beer and Pure Water Solutions for the donated water.

As one golfer noted, "There isn't a better way to do business and make friends than the Chamber's Annual Golf Tournament at Red Hawk Ridge!" We hope you will plan to join us next year.



Champion Flight: FirstBank of Douglas County Team (from left) Adam Sands, Wes King, Brock Goodwin and Dave Mittan



CoWest Team – Title Sponsor: (from left) Michelle Kneebone, LeeAnne Madron, Laurie Lewis (CoWest President) and Stacie Barton



First Flight: Castle Rock Bank Team (from left) Bill Scott, Ken Strothers, DJ Tedesco, and Larry Martin



The 2009 Castle Rock Chamber Annual Golf Tournament participants enjoying a delicious BBQ lunch provided by Red Hawk Ridge Golf Course.

JUNE



Wednesday 1st

- Leads Referral (El Parral) @ 11:30 am

Friday 3rd

- Chamber Offices Closed for 4th of July Holiday

Monday 6th

- MAD Meeting (Chamber) @ 1:30 pm -2:30 pm

Tuesday 7th

- The Breakfast Club Leads (Village Inn) @ 7:30 am
- S.C.O.R.E Counseling (Chamber) @ 1:30 pm & 2:30 pm

Wednesday 8th

- Ambassadors Meeting (Chamber) @ 12:00 pm – 1:00 pm
- Branding/Marketing Taskforce (Townhall) @ 12:00 pm
- One Book, One Castle Rock (Chamber) @ 6:30 pm – 8:00 pm
- Fair Parade Committee (Chamber) @ 3:00 pm

Thursday 9th

- Castle Rock Stars Membership Meeting (Chamber) @ 8:30 am

Friday 10th

- Community Economic Partners (Chamber) @ 7:30 am – 9:00 am

Tuesday 14th

- The Breakfast Club Leads (Village Inn) @ 7:30 am
- Leads Plus (The Fowl Line) @ 11:30 am
- Winefest Meeting (The Grange) @ 2:30 pm – 4:00 pm

Wednesday 15th

- Leadership Steering (Chamber) @ 7:30 am – 9:30 am
- Leads Referral (El Parral) @ 11:30 am
- Business After Hours (Castle Rock Gift & Garden) @ 5:00 pm –7:00 pm

Thursday 16th

- Artfest Committee (Chamber) @ 8:00 am – 10:30 am

Monday 20th

- MAD Meeting (Chamber-Joanne's Office) @ 1:30 pm – 2:30 pm
- WineFest Dinner (Union-An American Bistro) @ 6:00 pm – 8:30 pm

Tuesday 21st

- GIC Government Issues Committee Meeting (Chamber) @ 7:30 am
- The Breakfast Club Leads (Village Inn) @ 7:30 am
- Business Training-Client Inspired Profits (Chamber) @ 11:30 am – 1:00 pm
- S.C.O.R.E Counseling (Chamber) @ 1:30 pm & 2:30 pm

Wednesday 22nd

- WineFest Dinner (La Dolce Vita) @ 6:00 pm – 8:30 pm

Thursday 23rd

- Facebook Training (P.S. Miller Library) @ 11:00 am

Friday 24th

- Community Economic Partners (Chamber) @ 7:30 am – 9:00 am

Saturday 25th

- 6th Annual WineFest (The Grange) @ 12:00 pm – 6:00 pm

Monday 27th

- CREG Taskforce (Chamber) @ 11:30 am – 1:00 pm

Tuesday 28th

- The Breakfast Club Leads (Village Inn) @ 7:30 am
- Leads Plus (Fowl Line) @ 11:30 am

Friday 31st

- Business Over Breakfast-(TPM Staffing) @ 7:30 am – 9:00 am

BUSINESS AFTER HOURS

July 15th
5:00 - 7:00 p.m.



**Castle Rock
Gift & Garden**

1070 Brookside Circle

*FREE to Chamber Members (Networking level and above)
\$10 for Community Connection members • All events are 5-7 p.m.*

BUSINESS AFTER HOURS SCHEDULE

Castle Centerstone Real Estate & Develop Co./Siena at the Courtyard
333 Perry Street, Suite D

February 18
Colorado Community Newspapers
125 Stephanie Place

March 20
Showcase After Hours
Douglas County Events Center
500 Fairgrounds Drive

April 22
The Fowl Line
774 Maleta Lane

May 20
The Grange at the Meadows
3692 Meadows Boulevard

June 18
Sky Ridge Medical Center
10101 Ridgeway Parkway

July 15
Castle Rock Gift and Garden
1070 Brookside Circle

August 19
Village at Castle Pines
Highway 85 & Happy Canyon Road

September 16
Best Western/Black-eyed Pea
595 Genoa Way

October 21
TBD

November 18
Wells Fargo Bank
445 S. Perry Street

*FREE to Chamber Members (Networking level and above)
\$10 for Community Connection members • All events are 5-7 p.m.*



THANK YOU...

Maureen Tarrant, Sky Ridge CEO, and Susan Hicks, Sky Ridge COO, cheer as "spine pioneer" Dr. Jack Odom and the neurosurgeons and orthopedic surgeons at the new Sky Ridge Spine & Total Joint Center cut the ribbon marking the official opening of the Center. The community was treated to a sneak peek of the Center during a Business After Hours for the Castle Rock, Lone Tree and Highlands Ranch chambers.

MEMBER ORIENTATION



Participants at the recent Chamber Member orientation made new business friends and found the orientation by staff members very informative.

LEADS

Group Schedule

LEADS PLUS

2nd & 4th Tuesdays
11:30 AM to 1:00 PM
Meets at THE FOWL LINE
Contact: Melissa Moroni
melissa@castlerock.org

LEADS REFERRAL

1st & 3rd Wednesdays
11:30 AM to 12:30 PM
Meets at EL PARRAL
Contact: Michael House
mhouse@castlerock.org

THE BREAKFAST CLUB LEADS

Every Tuesday
7:30 to 8:45 AM
Meets at VILLAGE INN
Contact: Diane Leduc
diane@castlerock.org

The policy for Chamber Leads is to have one representative per business per group. Chamber staff maintains a regularly updated waiting list. Please contact the staff liaison at 303-688-4597 for the group of interest to determine if there is an opening for your business.



Michelle Munden, Pinnacle Assurance and Laurie Lewis, COWEST Insurance Group gather to present an amazing dividend check to Pam Ridler, President of the Castle Rock Chamber of Commerce. Thirty participating Chamber members received a total of \$236,966 which is an increase of over \$100,000 over last year's dividends. The Chamber is proud of our Workers Compensation Program safety record and this year's dividend return to participants as a result. If you are interested in your employees' safety and the success of the Chamber program, contact the Chamber at 303-688-4597 or Pam @ castlerock.org. The Chamber also received a dividend check in the amount of \$23,697.

Business Over Breakfast



FREE to Chamber Members (Networking level and above)
\$10 for Community Connection members.
\$20 for non-members
All events are 7:30 - 9:00 a.m.

If you have an interest in hosting at your business location, please contact Diane Leduc at the Chamber, 303-688-4597

All Business Over Breakfast functions are Friday mornings from 7:30 - 9:00 am unless otherwise indicated.

March 27	Liberty Mutual
May 1	FirstBank of Douglas County
May 15	The Barn/The Rusted Gate
July 31	TPM Staffing Services
August 21	Patriot Enterprises, Inc.
September 18	Edward Jones Investments
October 9	Castle Rock Bank
November 6	Douglas County Living Magazine

CHAMBER TRAFFIC ALERT!

Phone Calls	980
Walk-Ins	211
Business Referrals	418
Website - Unique Hits	16,028

Allstate Ellis Agency Receives Service Award

Teri Ellis, owner of Ellis Insurance Agency, recently received the Premier Service Agency Designation for “exceptional commitment to providing the right customer experience.” She received this designation as a result of customer appreciation for service over and above what they had expected. One of her customers said, “Teri Ellis is amazing! I feel so lucky to have her for an agent!”

This “customer first” philosophy was evident with Teri’s agency visits to her policyholders in the areas affected by the Aurora tornadoes and hail storms. She led her staff to visit every customer household to inspect possible damage and provide advice in person rather than a “voice on the phone.” People still appreciate that attention. Teri’s response? “That is the Ellis Agency way!!”

Teri believes that her customers, who trust Allstate with their insurance protection, should be able to receive the immediate and full attention of their agency whenever there is a need to be met. That attitude resulted in her recent honor as the Castle Rock Chamber of Commerce “Ambassador of the Year” for distinguished community service.

Teri Ellis can be contacted at 303.688.9534 or at teriellis@allstate.com.

CERTAPro PAINTERS OF DOUGLAS COUNTY ACQUIRED NEW OWNERSHIP!

In the spring of 2009 Randy and Mary Rankin, residents of Castle Rock for 25 years, acquired the existing company for the Douglas County area. Not only have the Rankins been active members of their community, they have lengthy experience in the construction, and commercial business markets. The Rankins recently hired a Residential Marketing Associate, Anne Maurer, to assist with the beginning PR hurdles and to establish longevity of the brand and image.

CertaPro Painters have years of experience, an excellent warranty program, color consultants, carpenters, specialty painting options and a financing program to assist you in the home makeover process. Painting estimates (free) involve a thorough analysis with Randy to ask/answer all ques-

tions, and a fair price quote. The Rankins’ goal is to provide the Douglas County community with exceptional residential and commercial, interior and exterior painting with friendly service, reliable outcomes, and lasting relationships along the way. Call us for your free estimate today - 303-688-2224.

Chamber Members - we are offering a 10% off discount when you book your job before July 15th! Call us today to schedule a free estimate (same day appointments are available).

CHAMBER MEMBERS’ 8 YEAR-OLD SON BECOMES AUTHOR

Levi Fallavollita, son of chamber members Gregg & Chantel, recently completed a book titled Why A Boy Should Marry His Dog, a collection of reasons why his dog will make a great wife. The book contains witty rationale for a “dog wife” from the eyes of an 8 year-old that will captivate audiences of all ages. The story has touched the hearts of those who have read his work while receiving praise from his teachers, principal and assistant superintendent of the Douglas County school system.

Levi is partnering with another Castle Rock youngster, a former People’s Choice Award winner at Castle Rock’s Artfest, for illustrations. The book is scheduled for a fall release and Levi is now working on a sequel addressing the perfect dog to marry. For more information, call 303-815-8154.

“Tops of the Rockies” FUNDRAISER INVITES MW GOLDEN CONSTRUCTORS AS HONORARY CHAIRPERSONS

The Fourth Annual “Tops of the Rockies” Fundraiser for the Juniper Library in Grand Lake Colorado invited Mike and Pam Golden, of MW GOLDEN CONSTRUCTORS as Honorary Chairpersons at this years event. The fundraiser was held June 28th 2009 at the Grand Lake Yacht Club.

The Juniper Library, originally constructed in 2006 by MW GOLDEN CONSTRUCTORS, a professional award-winning general contractor that has been providing construction services within Colorado for 25 years from their main office in Castle Rock and from their branch office in Grand County.

STORAGE SPONSOR



PARK STREET/JERRY STREET STORAGE

Mark Heath
1500 N. Park Street
Castle Rock
303.688.2242

RESTAURANT OF THE MONTH



QDOBA MEXICAN GRILL

Derrick Blackard
78 E. Allen Street
Castle Rock
303-663-0230

FLORAL SPONSOR



CASTLE PINES FLORIST & GREENHOUSE

Kristin Clifford
807 Wilcox Street, Castle Rock
303.688.4563

Rockin' the Fourth is sure to be a blast

Need some fireworks in your life? The Town's Rockin' the Fourth celebration will fill the bill.

The community family celebration kicks off at **5 p.m. at Metzler Ranch Community Park, 4175 Trail Boss Road**. The fireworks won't take place until dark, but there will be plenty of fun to keep all ages occupied throughout the evening – food and beverages, live music, demonstrations, activities, contests and more.



The sounds of the band **The McRae** will greet everyone as they are entering the park, to be followed by more live music: **That 80s Band** will play from 5:30 to 6:30 p.m., and **Walker Williams** will play from about 7:30 p.m. until time for the fireworks.

Live music will keep the rhythm going, but that's just one aspect that'll make Rockin' the Fourth the place to be on July 4. The event will include the **Presentation of Colors, a jet flyover and the National Anthem, all at about 5:15 to 5:30 p.m.** Also in keeping with the reason for July Fourth, a troop banner will be on display for attendees to sign and send well wishes to those serving overseas in the military.

Something that has grown in popularity will be back this year: the **Apple Pie Bakeoff**. Show off your baking talents by entering your best apple pie. Special prizes will be awarded to first, second, and third place. To participate in the bakeoff, please register by Friday, June 26.

Bouncy houses, inflatable obstacle courses, sumo and joust will be fun for the young and older. The staple **children's craft area**

will again keep little ones busy and everyone can get wet and cool off at two water slides. A children's stage will feature the **Radio Disney Street Team** and local **cheerleader team performances**.

There are also a few things new to this year's celebration. **The Castle Rock Rollers** roller derby team will scrimmage in the inline skating rink at 7 p.m. On the other side of the park near the skate park, the **Yellow Designs Stunt Team** will show some cool bicycle tricks starting at about 7:30 p.m.

Walker Williams will continue to play on the main stage until shortly before the fireworks, but activities, including beer sales, will end at 8:15 p.m. as everyone begins to find their places for the fireworks show. For safety reasons, the fireworks will be launched from an undeveloped area across Interstate 25, but the park provides excellent viewing of what is sure to be a spectacular show.

For more information about Rockin' the Fourth visit CRgov.com and click on Rockin' the Fourth in the left-side menu. You also may contact Kristen Trbovich, ktrbovich@CRgov.com or 720-733-2284.

Roundabout for Intersection of Plum Creek Parkway and Gilbert Street

Traffic volumes on Plum Creek Parkway are expected to grow when the new section of the road between Miller Boulevard and Ridge Road opens later this year. Staff presented a plan to Town Council Tuesday to install a roundabout at the intersection within the next few years.



The connection is expected to elevate the prominence of the intersection of Plum Creek Boulevard and Gilbert Street, which currently is controlled by four-way stop signs. That control method is expected to become ineffective as traffic volumes grow, which has led Town staff to start planning for the intersection's future.

Coffee Sponsor

Thank You, Sponsors!



DREAM PASTRIES
Soraya Balleydier
370 Perry Street, Unit A
Castle Rock
303.814.1991

Beverage Sponsor



THE PEPSI BOTTLING COMPANY
3801 Brighton Blvd.
Denver 80216

Douglas County Offers NEW COMPREHENSIVE WATER PROVIDER CONTACT INFORMATION

Inspired by frequent calls to the County from residents and businesses searching for water provider contact information, Douglas County's web site is now home to a new comprehensive and interactive map of County water providers. This new tool enables a search for a water provider by street address or by zooming to a specific area on the map.



The map can be found by visiting www.douglas.co.us/water/ and then clicking on the water provider link on the left side of the page, and then clicking on the Douglas County Water Providers Map. Directions for use are located here as well as a direct link to the map.

The County has also added new Water Web pages to their site which can also be located by visiting www.douglas.co.us/water/

**CASTLE ROCK CHAMBER
CHAIRMAN'S CIRCLE - ROCK SOLID!**

PRESIDENTS LEVEL

- Castle Rock Bank
- Colorado Community Newspapers
- CoWest Insurance Group
- Sky Ridge Medical Center

EXECUTIVE LEVEL

- Black Hills Energy
- Douglas County Living Magazine
- Intermountain Rural Electric Association
- Pinnacle Assurance

ENTREPRENEUR LEVEL

- Castle Rock Development Company
- FirstBank of Douglas County

PREMIER LEVEL

- Black-eyed Pea
- Echo Pages
- Folkstad, Fazekas, Barrick & Patoile, PC
- gopixel design studios, inc.
- Grand Lodge at Peak 7
- Liberty Mutual Insurance
- Plumbline Services
- Rockyard American Grill & Brewing Company
- Wells Fargo Bank



Elephant Rock Ride



The Annual Elephant Rock Ride on June 7th drew more than 7,000 cyclists to Castle Rock. The Castle Rock Chamber staffed the beer booth for the thirsty crowd.

ADVERTISE
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in Castle Rock!
 Choose from 5 Area newsletters:
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 3) The Woodlands / Metzler Ranch / Escavera
 4) Castlewood Ranch 5) Castle Pines North
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 P.O. Box 1422, Castle Rock, CO 80104
 Debbie Davis, owner/publisher
Debbie@AreaNewsletters.com
303-688-7487 Office & Fax

WELCOMING NEW MEMBERS

Barking Goat Tavern, The

Eric Warner
(303) 663-6644
363 Village Square Lane Suite 100
Castle Pines, CO 80108
Brew Pub

Bob Hoffmann Builders Inc.

Amy Lee
(303) 875-7740
4962 N. State Hwy 67
Sedalia, CO 80135
Home Builders

Castle Pines Basement Co.

Mark Gibbons
(303) 598-6048
3091 Craig Ct.
Castle Rock, CO 80109
Contractors - Basement

CertaPro Painters

Randy Rankin
(303) 688-2224
*Painting - Houses, Contractors -
Painting, Painting Contractors*

Colorado Inventory, LLC

Hal Shearer
(303) 570-7980
Consulting

Generations Chiropractic

Dr. Niki Weber
(303) 681-6834
815 S. Perry St. Suite 100
Castle Rock, CO 80104
Chiropractors

Invision Homes

David Karchner
(720) 851-7120
12900 Stroh Ranch Way Suite 115
Parker, CO 80134
Builders, Contractors

LendingEverywhere.com

Brian Pintar
(303) 478-1425
1391 Clarkes Circle
Castle Rock, CO 80109
Mortgage - Lending

Liberty Dialysis

Christine Loffert
(303) 389-5626
4352 Trail Boss Dr.
Castle Rock, CO 80104
Medical Clinic

Safe Harbor Home Care

Tom Hall
(303) 660-5569
Health & Wellness

Strategic Financial Partners

Craig Pequette
(303) 396-5419
1755 Telstar Dr. Suite 501
Colorado Springs, CO 80920
Financial Planning Consultants

Thank You for your Membership!

CELEBRATING ANNIVERSARIES

Business

Years with The Chamber

Wal-Mart Super Center	22 Years	Handyman Matters South	6 Years	Donna Day	3 Years
Women's Crisis and Family Outreach Center, The	16 Years	Douglas County Living	5 Years	Qdoba Mexican Grill	3 Years
Douglas County Board of County Commissioners	16 Years	Garza, Jennifer J., DDS	5 Years	First American Heritage Title Co.	3 Years
Doherty & Company	13 Years	O'EM Saab Repair	5 Years	WaMu	2 Years
Comfort Technologies, Inc.	9 Years	Webolutions	5 Years	Colorado Community Bank - Jaye Thompson	2 Years
Courtesy Plumbing & Heating Services, Inc.	9 Years	District Attorney's Office	4 Years	www.CastleRockRadio.com	2 Years
American Solutions for Business	9 Years	Edward Jones & Co., - Paul Donahue, AAMS	4 Years	DiCiesare & Co.	2 Years
Hampton Inn	8 Years	Hope's Promise	4 Years	Superior Marketing Solutions	2 Years
RAL Financial & Insurance Services, Inc.	8 Years	Wells Fargo Bank - Perry Street	4 Years	Hier Realty Group LLC	1 Year
Fouts, Mickey E.	7 Years	Camp Bow Wow	3 Years	Elements Therapeutic Massage	1 Year
Solucian Networking, LLC	7 Years	Christ the King Presbyterian Church	3 Years	Law Office of Glenn W. Hagen, PC	1 Year
Plumblines Services, Inc.	6 Years	Castle View High School	3 Years	Residential Media Designs	1 Year
		CRW - Commercial Roofing & Weatherproofing	3 Years		



RIBBON CUTTING JUNE



GUBBELS LAW OFFICE, P.C.
Darrell Gubbels
402 N. Wilcox St.
Suite 100
Castle Rock, CO 80104
(303) 688-1655
Law Firm, Lawyers



LIBERTY DIALYSIS
Christine Loffert
4352 Trail Boss Rd., Castle Rock, CO 80104
(303) 389-5626
Medical Clinic



OFFICE PROCLEAN LLC
Doug Byers & Adam Harrop
(303) 475-6725
*Cleaning - Office; Cleaning
- Commercial/Residential;
Floor Cleaning - Refinishing;
Flooring; Janitor Service*

AMBASSADOR OF THE MONTH

The Ambassador Program is Sponsored by:
Folkestad, Fazekas,
Barrick and Patoile, P.C

Teri Ellis
ALLSTATE INSURANCE



Teri is an Allstate insurance agent with her son Craig. The family business, Ellis Insurance Agency, is designed to serve their customers and community. Being an active Chamber member and Ambassador has helped define and differentiate the Ellis Agency as caring, community-minded, involved, and reliable.

Teri is fervent about Castle Rock people and businesses and the Chamber offers many and varied opportunities to promote good will, community adhesiveness and economic success. Affiliation with the Castle Rock Chamber provides the opportunity to be involved in community events, develop strong relationships with other business owners, and support local business through word of mouth to customers and acquaintances. When Castle Rock businesses grow and succeed, we know we are achieving the Chamber goal of building a strong local economy. It is thrilling and satisfying to be a part of that success.

Teri feels honored to be recognized by the Chamber. She looks forward to many more years of involvement – watching and helping the community evolve. Fellow board members and staff congratulate Teri for her hard work this past month, attending and working at networking functions, acting as a buddy to a prospective member, participating in 90-day mentoring, attending ribbon cuttings and making numerous member calls.



THE PINNACLE AT CRYSTAL VALLEY RANCH
Gregg Brown
2160 Fox Haven Drive
Castle Rock, CO 80104
(303) 663-1294
Real Estate Developers

Business Boot Camp

Are you interested in growing your Castle Rock business? The Business Boot Camp has been designed for established business owners (3+ years) to be provided with business training, peer group accountability and leader mentors during a high impact workshop series.

This year's program is limited to 15 business owners which will be selected due to their growth potential. At the end of the program you will have developed a strategic plan for growth for your business and be recognized as one of Castle Rock's emerging business leaders.

Deadline to apply is July 17th. Go to www.castlerockeg.com and select the Boot Camp icon for more information and to apply.

- Session 1: Creating a leadership culture
- Session 2: Developing a Sales and marketing strategy
- Session 3: Finance: budgeting, forecasting and obtaining financing
- Session 4: Information Technology/Web 2.0
- Session 5: Human Resources
- Session 6: Capital Acquisition and government certification programs

Criteria for your business to participate in the Boot Camp:

- Must be in business for 3+ years
- Annual sales volume--minimum of \$250,000-\$5 million
- Must be physically located in Castle Rock
- Business ownership must have the desire to grow their employment base.
- Participant must be the owner of the business--no alternates

Timeline for workshops:

- Sept 15th, Oct 20th, Nov 17th, Jan 19th, Feb 16th & March 16th (3rd Tuesday of the month)
- 6-9 pm
- Located at the Chamber--420 Jerry Street

For further information, contact:
Pam Ridler 303-688-4597
pam@castlerock.org
www.castlerockeg.com



Client Inspired Profits

How to Connect to Your Clients to Increase Sales



Candis Kloverstrom
Essential Communique

Do you know what your clients are saying about you?

Knowing what they think is incredibly important to the success of your business. And, it is the first line of defense in branding you and your business.

- When:** Tuesday, July 21st
- Time:** 11:30 am-1 pm
- Where:** Castle Rock Chamber of Commerce
402 Jerry Street
- Cost:** Free to Chamber members (Networking & above levels)
\$10 for Chamber members (Community Connection)
\$20 for non-members

To Register: call 303-688-4597 or mmares@castlerock.org

Participants walk away empowered to change or enhance their business. They receive specifics on:

- The role your clients play in today's marketing mix
- Levels of commitment by your clients
- Specifics on how to raise that commitment level

Candis Kloverstrom helps business owners create the kind of story that resonates with their clients. That story begins by hearing the voice of their client.

Business Profile vs. Personal Life – For Social Marketing is there **really** a Difference?

With the advent of Social Marketing, more people are asking where the line should be between their public business profile and their personal online communications.

Over the past few months, several people have said they have a LinkedIn business profile that they use to post and befriend business colleagues and associates online. They also may have a Facebook page. But, they reserve this for close friends and family.

The approach you take to using social networks really just depends on your goals. If you use these social mediums to casually communicate with friends and family, then keeping work and family separate may be a reasonable approach.



However, if your goal is to use social networks to increase your professional network, broaden your overall personal reach in the world and create new business opportunities for your company, a different approach is far more effective.

Everyone knows that personal relationships are at the root of all business transactions. So, if you are the owner of a company, a person who interacts with the company's clients or anyone who has the opportunity to add value to the lives of the company's clients, you have the ability to do great things by using social networks.

Today's trend is for CEOs and other top level people to open personal profiles up to business networks. They are creating online profiles which enhance relationships with their clients and colleagues. In the old days you may have had to spend 5 hours on the golf course a few times a week, now you can simply post pictures, update your wall or tweet about your world and achieve the same relationship-building value.

Some considerations to "going public" with your profile are:

- Make sure your profiles are flattering and in line with your business persona
- Let people see into your life, but be prudent when it comes to kids and family
- Be active, genuine and personable in your profile. Let people get to know you
- Connect to others as often as possible
- Post flattering comments and statements about colleagues and clients

CREATING LEADERS LEADERSHIP DOUGLAS COUNTY

JUNE'S TOPIC: ARTS, CULTURE AND LIBRARIES

SPEAKERS:

History of Libraries in Douglas County
Jamie LaRue, Director, Douglas County Libraries
Douglas County Cultural Panel
Dix Morris, Visual Artist, Castle Rock
Arthur Bouton, Musician, Lone Tree
Jackie Campbell, Visual Artist, Parker
Wendy Holmes, Director of Public Affairs, Douglas County
Leadership Skill: Social Media and Networking
Christian Eppers, Economic Gardening Manager, Chamber of Commerce, Highlands Ranch

The Cherokee Ranch and Castle is the perfect venue for the Arts, Culture and Libraries session of Leadership Douglas County to take place. What a gem we have with the castle, it is such a treat to spend the day there. From Jamie LaRue's inspiring presentation to the class- "The things that endure in our lives become at some point institutionalized", to an education on culture in Douglas County- "It's not about making a living, it's about making a life in the community in which you live", the class learned what the communities in Douglas County are already doing and challenged to figure out what they need to be doing for the arts. Discussions around the arts, culture and libraries come down to quality of life- how do we want life to be in Douglas County? Have the crucial conversations, invite more people to become involved, create the quality of life that one desires.

"Social media is such an important new way of communicating and building a community- it is great to have leadership topics in such a salient way." Emily Hansen, DCSD Board of Education

"The day was very informative and eye opening. It brought a new insight and understanding of culture, arts and libraries." - Kevin Duffy, Douglas County Sheriff's Office

Steering Committee Planners: Sheila Kerber and Sue Catterall

LEADERSHIP DOUGLAS COUNTY'S CLASS OF 2009 GRADUATION



On June 3rd, the 2009 Leadership Douglas County Class celebrated completion of the 10-month program with their graduation held at the Cherokee Ranch and Castle. Over 100 attendees were welcomed by Darren Duerksen, one of the 2009 Leadership Co-Chairs and Pamela Ridler, President and CEO for the Castle Rock Chamber. The Keynote Speaker was Joe Blake, current President and CEO of the Denver Metro Chamber of Commerce and soon to be Chancellor for CSU. He has an impressive history of taking on leadership roles over the years. He is a role model for future leaders, inspiring them by example.

Congratulations to the graduating class of 2009:

Randall Akers- U.S. Department HUD
Ron Barron- Parker-South Metro Fire Authority
Toby Damisch- Douglas County Government
Kevin Duffy- Douglas County Sheriff's Office
Richard Egitto- Crimson Services, LLC
Emily Hansen- DCSD Board of Education
Dorothy Hargrove- Douglas County Libraries
Caroline Herren- Community Planner
Susan McMahan- Aspen Leaves, LLC
Eric Morgenthaler- Castle Rock Fire and Rescue Department
Suzette Rodriguez- Douglas County School District
Don Rogers- First Commercial Bank
David Williams- Retired
Margie Woodruff- Douglas County Libraries Foundation

In addition to participating in educational sessions, another centerpiece of the Leadership Douglas County experience is the design and implementation of a class project. This year's class decided to create a Leadership Douglas County Alumni Association (LDCA) which is an organization of the graduates of Leadership Douglas County whose members are both recognized and emerging leaders that work collaboratively on issues of regional importance. They are thoughtful, informed and caring community trustees who effectively inspire their own spheres of influence and are dedicated to improving the quality of life in Douglas County and beyond.

The program sponsors for Leadership Douglas County are: City of Lone Tree, Douglas County Government (Patron Sponsors) and Program Sponsors: 1stBank, BreakThroughs, Inc., Cherokee Ranch and Castle, Douglas County Libraries, The Meadows at Historic Castle Rock, The Metro District of Highlands Ranch, South Metro Fire Rescue Authority, Town of Castle Rock, Castle Rock Chamber of Commerce, The Chamber of Commerce of Highlands Ranch, and the Parker Chamber of Commerce. Leadership Douglas County is designed to broaden participant knowledge of the community while enhancing leadership skills, which in turn increases the strength and effectiveness of our new community leaders. For more information on the Leadership Douglas County program, please call Melissa Moroni at (303) 688-4597 or email melissa@castlerock.org

PROGRAM SPONSORS:

BreakThroughs, Inc., City of Lone Tree, Cherokee Ranch and Castle, Douglas County Government, Douglas County Libraries, FirstBank of Douglas County, The Meadows at Historic Castle Rock, The Metro District of Highlands Ranch, South Metro Fire Rescue Authority, The Castle Rock Chamber of Commerce, The Chamber of Commerce of Highlands Ranch, The Parker Chamber of Commerce, Town of Castle Rock