



*Wishing You Special Gifts of the
Holiday Season*

and Throughout the New Year...

Peace, Joy, Health and Prosperity

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SAVE THE DATE

The Castle Rock Chamber of Commerce Presents
The 2011 Front Range Showcase
(A Business to Consumer Community Expo)
Shop - Business, Home, Garden and Play

April 8 and 9, 2011
Douglas County Events Center
500 Fairgrounds Drive, Castle Rock
Friday 2pm-7pm, Saturday 10am to 5pm
Showcase After Hours 5-7pm (Friday)

Early Bird Specials
Begin in January

(Look for details in the January 2011
issue of the Business Voice)



For more information, phone 303-688-4597 or go to
www.castlerock.org

SPONSORSHIPS from \$500 - \$2000 AVAILABLE

Contact Diane Leduc at (303)688-4597
or diane@castlerock.org



find it here

STEP INTO STYLE

OUTLETS AT
CASTLE ROCK

I-25 @ Exit 184 • (303) 688-2800

Thousands of brands in
Castle Rock for your
unique style

SHOP THE
ROCK
CASTLE ROCK • COLORADO



www.shoptherockonline.com



2010

*Come be a part of Colorado's Largest
Toys For Tots Event!*

Friday, December 3, 2010

We are collecting toys to Dec. 17th

Held at Cielo at Castle Pines

Sponsorships Include: Tickets to
the Event and Advertising

Help us reach our goal of over 25,000 Toys!

Call Jim for Sponsorship Information
303-587-7546

Douglas County
Living



A FAMILY HOLIDAY TRADITION

NIGHTLY DECEMBER 10 - 24
5:30 - 8:30 P.M.

Last ticket sold at 8 p.m.



*A unique indoor and
outdoor holiday experience
with lights, Santa, his
reindeer and more!*

**GIVE THE
GIFT OF
MEMBERSHIP.**
Receive Winter
Wonderlights discounts
with a membership
purchase. Call
720.488.3384.



*See Dr. Seuss'
How the
Grinch Stole
Christmas.*

THEWILDLIFEEXPERIENCE.ORG

The Wildlife Experience is located one mile east of I-25 on Lincoln Avenue at Florida.
For prices and reservations please call 720.488.3344.



DON'T MISS SANTA BREAKFAST: DECEMBER 4, 11 AND 24 AT 9 A.M.

CEO Focus



PAM RIDLER, CCE
PRESIDENT & CEO

Come cruise with the Chamber in 2011

Last month the Chamber ventured on a fabulous trip to China where twenty-two friends and family members explored many exotic destinations. The Chamber board has just announced that our next venture will be a cruise to the Greek Isles & the sunny Mediterranean on a 10-day journey the end of October, 2011. More information will be available in the next couple of weeks, and will be promoted through castlerock.org. Please contact me with any questions regarding our next excursion.

2011 Chamber investments stay at 2010 levels

We know times have been tough for our local businesses. We have talked with many business owners that have had to make some hard choices in terms of which bills get paid. This is why the board has decided that we will not adhere to a policy established years ago to adjust membership investment levels annually. Your investment in 2011 will be the same as 2010, unless you decide to take advantage

of the cost savings associated with our various tiers and upgrade your membership.

We will reduce the cost of your upgrade by \$100 if paid by January 31, 2011. Or you may take advantage of a \$50 coupon that will be included with your invoice; if you stay at your current membership level and pay by January 31, 2011 (*all memberships are eligible except for the Community Connection base level*).

Now, more than ever, you need the business connections, business representation and job-creating strategies that the Chamber can and does provide. We appreciate your investment and intend to give you even more in the way of value for your dollars in 2011.

Best Wishes throughout the Holidays

I wish you and your family a most joyous season. Please reach out and show the members of our military that we do support them in their service to our country. We may be a nation divided on many things, but we need to be united in the support of members of our military.



The purpose of the Castle Rock Chamber of Commerce is to:

- Support and promote member businesses
- Foster a livable community with positive growth
- Be a "voice" to government

Your Chamber is:

- Creating a Strong Local Economy
- Advocating Political Action
- Representing Business to Government
- Promoting the Community
- Developing Business Relationships

Call Us: 303-688-4597 or visit our website: www.castlerock.org

The official Castle Rock Chamber website offers relocation and school information, Business Directory with links, community events schedule, and much more.

2010-2011 BOARD of DIRECTORS

EXECUTIVE COMMITTEE

CHAIRMAN of the BOARD

Lisa Frizell
Office of Douglas County Assessor

Chair – Elect

Linda Watson
Sky Ridge Medical Center

TREASURER

Jaye Thompson
Colorado Community Bank

TREASURER – Elect

Pam Jenkins
Castle Rock Bank

IMMEDIATE PAST CHAIRMAN

Jamie Kimbrough
RE/MAX Alliance

DIRECTORS

Aaron Barrick
Folkestad, Fazekas, Barrick & Patoile, PC
Teri Ellis
Allstate Insurance
Brock Goodwin
Mutual of Omaha
Michael Likens
gopixel design studios, inc.
Laurie Lewis
CoWest Insurance Group
Jim Mundle
Douglas County Living
Jim Riley
Castle Rock Development Company
Lori Swager
Premier Pilates and Wellness
Mike Tafoya
Estrada Strategies
Susan Thayer
Sport Clips
Annisa Thomas

EX-OFFICIO

Pam Ridler, CCE
President, Castle Rock
Chamber of Commerce
Councilman Paul Donahue
Town of Castle Rock
Frank Gray
President
Castle Rock EDC
Sally Misare
Town Clerk

CHAMBER STAFF

Pam Ridler
President/CEO pam@castlerock.org
Diane Leduc
Director of Marketing
diane@castlerock.org
Melissa Moroni
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melissa@castlerock.org
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joanne@castlerock.org
Tammy Cratty
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tammy@castlerock.org
Melissa Mares
Communications Specialist
mmares@castlerock.org
Jon Johnson
Membership Account Executive
jon@castlerock.org

Record Crowds Celebrate Starlighting



Attendance at the annual Starlighting was significant, to mark a milestone of a tradition that began in 1936. As in 2009, the weather cooperated with plenty of sunshine and temperatures in the upper 50s.

As in past years, nonprofit organizations greeted the community with complimentary baked goods and holiday gifts. Forty seven nonprofits and churches filled Third, Fourth and Perry Streets. Entertainment included the Castle Rock Band and Orchestra; high school choirs and strolling carolers; a live nativity, horse-drawn carriages and hay rides, a chili supper at the Fire Station, hot chocolate, puppet shows, bell ringers, and holiday music through an enhanced speaker system on Wilcox Street. Thanks to Title Co-sponsors, Castle Rock Adventist Health Campus and Castle Rock Bank and the many Castle Rock businesses and residents who sponsored various activities throughout the day of Starlighting.

Pam Ridler, President of the Castle Rock Chamber - event organizer - complimented Town and County personnel, who partnered with Chamber staff, along with an "army" of volunteers to make this event possible. Thank you to Flying Horse Catering for the use of their kitchen to make hot chocolate; SAM'S Club and Walgreen's for their donation of hot chocolate and cups and marshmallows respectively; Copper Canyon Remodeling for donation of commemorative mugs; Castle Rock Police for their traffic control and logistics planning; Castle Rock Fire Department for their donation of the giant screen and Mark Archer of Residential Media Designs for the projector; Castle Rock Rental and Repair for donation of generators and Douglas County for their facilities and grounds. A very special thank you to Intermountain Rural Electric Association (IREA) for their donation of electricity to keep our Star shining brightly throughout the holiday season.

The Starlighting event is one that requires an enormous number of volunteers. The Castle Rock Chamber would like to recognize its 2010 Starlighting sponsors -

Presenting Sponsors

Castle Rock Adventist Health Campus and Castle Rock Bank

Major Sponsors

Allstate Insurance - local agencies of Ellis, Dow, MacDonald and Lopez - Anniversary Sponsor
Bubbles Liquor World - Spirit of the Season Sponsor
FirstBank of Douglas County - Santa Sponsor



Castle Country Assisted Living received the Best Overall Decorations award in the Starlighting Decorating Contest. They are located at 221 Cantril Street.



Plumblin Services, Inc. - Stage Sponsor
Primrose Schools of Castle Rock and Lone Tree - Angels of Starlighting
Retirement Strategies & Investments, Inc. - Candlelight Sponsor
SAM'S Club - Home for the Holidays Sponsor
Sky Ridge Medical Center - Luminary Sponsor

Hot Chocolate Sponsors

Air Academy Federal Credit Union
Castle Rock Smiles Pediatric Dentistry
David Topolnicki - State Farm Agency
Flying Horse Catering
IREA
Patriot Enterprises, Inc.
Wells Fargo Bank

Carriage Ride Sponsors

Folkstad, Fazekas, Barrick and Patoile, P.C.
gopixel design studios, inc.

Media Sponsors

Blue Line Design
Colorado Community Newspapers
Castle Rock Magazine
Castle Rock Radio
Cindy Welch Design
Davis Graphic Concepts
Douglas County Living Magazine



Jamie LaRue -
Scrooge of Starlighting

Local businesses also played an important role in Starlighting, dressing their shops in holiday attire. Judging was held Friday, November 19th and winners were announced during the Starlighting program. The Chamber of Commerce is pleased to announce the winners of the 2010 Decorating Contest; in the category of Best Overall Decorations - Castle Country Assisted Living-Cantril House; Best of Show - Siena at the Courtyard; Best Use of Lights - Wholistic Healing Center of Castle Rock and H & M Transmission; Most Creative - Castle Rock Florist. Honorable Mention goes to the Old Stone Church and They Just Keep Growing Children's Consignment & Boutique. The Chamber thanks all the businesses throughout Castle Rock that decorated to kick off the holidays and make Starlighting special!

Business of the Month

Best Western Inn & Suites



Chamber Board Chair, Lisa Frizell (front right) and Chamber President/CEO, Pam Ridler (front left) present the Business of the Month award to Warren States, General Manager, and Christine Plant, Sales and Marketing Director of the Best Western Inn and Suites in Castle Rock. Best Western staff and Chamber board members, staff and ambassadors attended the prestigious Chamber award ceremony.

Chamber Board Chair, Lisa Frizell (far right) presents the Business of the Month award to Warren States, General Manager, and Christine Plant, Sales and Marketing Director of the Best Western Inn and Suites in Castle Rock.



The Castle Rock Chamber of Commerce is pleased to announce its November recipient for Business of the Month - Best Western Inn & Suites of Castle Rock. Some of the essential criteria for recognition are the length of time a business has supported the Chamber – ten consecutive years or longer - through its membership, participation and sponsorship.

The newly renovated Best Western Inn & Suites of Castle Rock opened its doors on September 4, 1998, making it the first Castle Rock hotel at Exit 184. They joined the Chamber soon after and have proven strong supporters of the community ever since. Christine Plant, Director of Sales and Marketing, served as the Chamber Board Chair in 2006-2007 and remains very active with the Chamber-organized Castle Rock Hospitality and Tourism group (CRHAT) that promotes collaboration among industry professionals to enhance tourism in the area.

Through their 12 ½ years in operation, Best Western has won many awards, including a Chairman's Award for a "perfect score" on their Quality Assurance Inspection; consistent recognition as the "Best of the Best" hotel in the Douglas County NewsPress - Castle Rock category, and various acknowledgments from Best Western International.

Behind each award is a highly dedicated staff that is completely committed to making each guest stay a pleasant and memorable experience. They are proud of their "Best Western team" and look forward to serving the lodging needs of the Castle Rock community for years to come.

The Castle Rock Chamber congratulates the staff at Best Western on this well-deserved award. You can contact them at 303.814.8800 or bestwesterncastlerock.com

BUSINESS AFTER HOURS

December 1, 2010



Location:

310 N. Wilcox

*FREE to Chamber Members (Networking level and above)
\$10 for Community Connection members • All events are 5-7 p.m.
GUESTS MUST HAVE ADMITTANCE PASS*

facebook

Become a fan of the Castle Rock Chamber! Visit our new Facebook Page that we created with you in mind. As part of our Castle Rock

Hospitality and Tourism Program, we invite you to visit often as well as enjoy our new website dedicated to shopping, dining, playing and staying in the Castle Rock area – visitcastlerock.org.



THANK YOU... Thank you to Cary Karcher, Senior Vice President and District Manager (second from right) and Kate Blair, Relationship Manager (far left) and the Wells Fargo Bank team who served as sponsors of the November Castle Rock Chamber Business After Hours. There was networking among more than 100 business people and prizes galore were given away.

BUSINESS AFTER HOURS



January 19
TBA

July 20
Crystal Valley Ranch

February 16
TBA

August 17
Patriot Enterprises

March 17
Folkestad, Fazekas, Barrick,
Patoile & Castle Rock EDC

September 21
gopixel design studios, inc.

April 8
Showcase After Hours
Douglas County Events Center
500 Fairgrounds Drive

October 19
Cherokee Ranch & Castle

May 18
The Grange at the Meadows
3692 Meadows Boulevard

November
16 Wells Fargo Bank
445 S. Perry Street

June 15
Sky Ridge Medical Center
10101 RidgeGate Parkway

*FREE to Chamber Members (Networking level and above)
\$10 for Community Connection members
• All events are 5-7 p.m. •
GUESTS MUST HAVE ADMITTANCE PASS*

Business Over Breakfast



*FREE to Chamber Members (Networking level and above)
\$10 for Community Connection members.
\$20 for non-members
All events are 7:30 - 9:00 a.m.*

If you have an interest in hosting at your business location, please contact Diane Leduc at the Chamber, 303-688-4597

All Business Over Breakfast functions are Friday mornings from 7:30 – 9:00 am unless otherwise indicated.

January 13

Primrose School – Castle Rock

February

TBA

March

TBA

April 14

FirstBank of Douglas County

May 12

Patriot Enterprises

June

TBA

July 23

Village Inn

August 11

Woodlands Academy

September

TBA

October

TBA

November

TBA

DECEMBER

CHAMBER CALENDAR

Wednesday 1st

- Leadership Douglas County (The Sanctuary Golf Course) @ 8:00 am – 5:00 pm
- [Leads Referral \(El Parral\) @ 11:30 am](#)
- Business Counseling (Chamber) 1:30 & 2:30 pm
- Business After Hours – (Tana Dolce) 5:00 pm – 7:00 pm

Thursday 2nd

- Ribbon Cutting (Primrose School) @ 4:00 pm

Friday 3rd

- Ambassadors Retreat @ (Library) 10:00 am – 4:00 pm
- Castle Rock Economic Partners (EDC) 8:00 am

Tuesday 7th

- GIC Government Issues Committee Meeting (Chamber) @ 7:30 am
- [The Breakfast Club Leads \(Village Inn\) @ 7:30 am](#)
- Chamber Chatter (www.castlerockradio.com) @ 12:00 pm
- Business Counseling (Chamber) 1:30 & 2:30 pm

Wednesday 8th

- Business Counseling (Chamber) 1:30 & 2:30 pm

Thursday 9th

- Castle Rock Stars Membership Meeting (Chamber) @ 8:30 am

Friday 10th

- Castle Rock Economic Partners (EDC) 8:00 am

Tuesday 14th

- [Leads Plus \(The Fowl Line\) @ 11:30 am](#)
- Chamber Chatter (www.castlerockradio.com) @ 12:00 pm
- Business Counseling (Chamber) 1:30 & 2:30 pm
- Business Boot Camp (Chamber) @ 6:00 pm

Wednesday 15th

- [Leads Referral \(El Parral\) @ 11:30 am](#)
- Business Counseling (Chamber) 1:30 & 2:30 pm

Thursday 16th

- Leadership Steering (Chamber) 7:30 am
- Douglas County Community Foundation Board Meeting (TBD) @ 3:30 pm

Friday 17th

- Castle Rock Economic Partners (EDC) 8:00 am

Tuesday 21st

- [The Breakfast Club Leads \(Village Inn\) @ 7:30 am](#)
- Chamber Chatter (www.castlerockradio.com) @ 12:00 pm
- Business Counseling (Chamber) 1:30 & 2:30 pm

Wednesday 22nd

- Business Counseling (Chamber) 1:30 & 2:30 pm

Friday 24th

- Office Closed

Monday 27th

- Castle Rock Economic Gardening Taskforce (Chamber) @ 11:30 am – 1:00 pm

Tuesday 28th

- [Leads Plus \(The Fowl Line\) @ 11:30 am](#)
- Chamber Chatter (www.castlerockradio.com) @ 12:00 pm

Wednesday 29th

- Business Counseling (Chamber) 1:30 & 2:30 pm

Friday 31st

- Office Closed

CASTLE ROCK CHAMBER CHAIRMAN'S CIRCLE - ROCK SOLID!

PRESIDENT'S LEVEL

Colorado Community Newspapers
CoWest Insurance Group
Sky Ridge Medical Center

EXECUTIVE LEVEL

Black Hills Energy
Castle Rock Bank
Castle Rock Adventist Health Campus
Douglas County Living Magazine
Intermountain Rural Electric Association
Pinnacle Assurance

ENTREPRENEUR LEVEL

Castle Rock Development Company
FirstBank of Douglas County
Grand Lodge on Peak 7
Patriot Enterprises
Wells Fargo Bank

PREMIER LEVEL

Black-eyed Pea
Bubbles Liquor World
Castle Rock Radio
Folkestad, Fazekas, Barrick & Patoile, P.C.
gopixel design studios, inc.
IMI Global – Where Food Comes From
Key Bank
Liberty Mutual Insurance
Plumbline Services, Inc.



TRAFFIC ALERT!

Phone Calls	739
Walk-Ins	1297
Website - Unique Hits	20,118

WELCOMING NEW MEMBERS

ALUWIND INC.
Jesper Flindt
(720) 236-1500
701 Topeka Way
Castle Rock, CO 80109
Energy - Products & Services

**ANTHEM BLUE CROSS
BLUE SHIELD**
ANGIE BIESTERFELD
(303) 968-0852
8501 W Bowles Ave Suite
2D367
Littleton, CO 80123
Insurance - Health

EDWARD JONES - JEFF BRUCE
Jeff Bruce
(720) 733-1898
7505 Village Square Dr. Suite
205
Castle Rock, CO 80108
Financial Advisor

Z ULTIMATE
Mike Sell
(303) 663-8773
62 Founders Pkwy
Castle Rock, CO 80104
*Karate & Other Martial Arts
Instruction*

CELEBRATING ANNIVERSARIES

Thank You for your Membership!

Business

Number of Years

FirstBank of Douglas County	43 Years	Seeley, Darold	13 Years
D & L Constructors, Inc.	36 Years	Theatre of Dreams Arts and Event Center	8 Years
Steele Tires, Inc.	34 Years	Black-eyed Pea	6 Years
Black Hills Energy	24 Years	State Farm Insurance - David Topolnicki	6 Years
Acme Brick	24 Years	Allstate - Ellis Insurance Agency	4 Years
Double D Auto Repair, Inc.	24 Years	Alexandra Entertainment Connection	3 Years
Arapahoe/Douglas Mental Health Network	24 Years	E Company, Inc. Property Tax Reduction Services, The	2 Years
Castle Pines Florist	24 Years	Castle Rock Phone Company	2 Years
Party Time Rental, Inc.	17 Years	iMOTION	2 Years
Wells Fargo Bank	14 Years	Barnes Plumbing and Heating, Inc	2 Years
NAPA Auto Parts	13 Years	Red Stag Productions	2 Years

BUSINESS OF THE MONTH SPONSOR

FLORAL SPONSOR

STORAGE SPONSOR



DREAM PASTRIES
Soraya Balleydier
370 Perry Street, Unit A
Castle Rock
303.814.1991



CASTLE PINES FLORIST
Kristin Clifford
213 Fourth Street
Castle Rock
303.688.4563



PARK STREET/JERRY STREET STORAGE
Mark Heath
1500 N. Park Street
Castle Rock
303.688.2242

Business Budgeting and Ideas for 2011

As the year is coming to an end, area businesses start their planning for 2011. Businesses are forced to be more creative and deliberate with their marketing efforts due to tighter budgets. As a member of the Castle Rock Chamber, your business has many options that are cost effective or even built into your membership for you to use.

Outside of our daily referrals to people looking for reputable businesses, there are opportunities for your business to reach new and current residents and other businesses throughout the year. Here are some tips to help your business get more exposure:

- **Spread your “word of mouth” about your business through other members!**

Check our calendar online www.castlerock.org for upcoming opportunities to network throughout the year with other members who might be able to connect you to new clients or resources. Don't forget to budget for the annual events!

- **Discounts?**

Many Chamber member businesses offer Member-to-Member and general discounts online. The coupon or discount is attached to your listing online for everyone to access. And this service is FREE FOR ALL our members to use.

- **More directed marketing to people looking for your business?**

Consider advertising in the Chamber directory, area map, online or during a Chamber event. Each is directed toward a specific audience and costs considerably less than some traditional marketing. Also, don't disregard the use of social media in your marketing efforts. Check out the Castle Rock Chamber's FaceBook page.



- **Gain more recognition for your business.**

If you place a member sticker in your window of your business because you are a proud member of the Castle Rock Chamber and business community... why not tout that in your promotions? Members may use the Castle Rock Chamber member logo on their website, business cards, stationery and advertising. Association with the Chamber will add credibility and show your support of the area business community!

For more ideas of how your membership can benefit you, contact Joanne Taylor, Membership Development Director at 303-688-4597 or Joanne@castlerock.org. For marketing and promotional opportunities, contact Diane Leduc, Marketing Director at 303-688-4597 or Diane@castlerock.org.

RESTAURANT of the MONTH



OUTBACK STEAKHOUSE
Troy Mackie
4687 Milestone Lane
Castle Rock, CO
303-814-0099

COFFEE SPONSOR



DREAM PASTRIES
Soraya Balleydier
370 Perry Street, Unit A
Castle Rock
303.814.1991

BEVERAGE SPONSOR



THE PEPSI BOTTLING COMPANY
3801 Brighton Blvd.
Denver 80216

AMBASSADOR OF THE MONTH

The Ambassador Program Sponsor:



GINNY WAINRIGHT
SENDOUTCARDS



Ginny Wainright moved to Douglas County in 1993, moved away twice to live in Arkansas and Arizona, and then decided that “snow was better than those infernal summers”!!

Ginny has always enjoyed smaller towns and when she found Castle Rock, she knew she had found a home. She says there is a sense of pride, ownership and connection in Castle Rock that you don't feel living

in the suburbs. Ginny says Castle Rock has all the advantages of a smaller community and yet there is easy access to the “big city. It's the best of both worlds.”

Ginny is an independent distributor for SendOutCards. Sending cards is a lost art...only 1% of business people send thank you cards! She shows business owners how they can use greeting cards to express appreciation to their clients and customers and, because of her reminder system, they will never forget a birthday again! It's like a virtual greeting card store where you can choose one of 12,000 cards, write a message in your own handwriting, sign it and attach a gift if you choose. SendOutCards even prints, stuffs, stamps and mails your card for you.

Ginny joined the Castle Rock Chamber several years ago when she owned a resumé and word processing business. Because of her positive experience with the Chamber at that time, there was no question about joining the Chamber again when she became affiliated with SendOutCards. Four months after becoming a member, Ginny became an Ambassador.

When Ginny was a new chamber member, she participated in a lot of activities and was on a couple of committees. With her new business, she decided she not only wanted to participate but wanted to promote what has been so good to her and her business. Ginny feels the Chamber has so much to offer businesses of all sizes and that so few people take advantage of the different programs and activities. She sees the Ambassadors as the mentors who promote participation.

As an Ambassador, Ginny meets more business owners and learns more about what it is they do. She sees her Ambassador role as another opportunity to build relationships, keep informed about the Chamber and market her business. The Chamber networking events are not only social events but great opportunities to meet and reconnect with other members and build relationships that grow with time.

Ginny's current hobby is experiencing Colorado. She admits she has not taken advantage of all the cultural and fun activities here, so she has decided to make a point of playing “tourist” in the Denver area.



Ribbon CUTTINGS



AV-1 HOME THEATRE
Kevin Hamblin
729 Barranca #107
Castle Rock, CO
80104
720-299-3496
*Home Theatres,
Television - Home
Theater Systems*



TANA DOLCE
Kim Geiger
301 N. Wilcox
Castle Rock, CO 80104
303-688-1133
Bars, Facility Rental, Liquor - Wine & Spirits



MCKILLIP & DICEISARE CPA'S
Jodi McKillip & Louise DiCiesare
18 S. Wilcox #201
Castle Rock, CO 80104
(303) 688-8680
*Accounting, Accountants - Certified Public,
Bookkeeping, Tax Return Preparation*



The Castle Rock Chamber of Commerce has
the **Ideal Gift** for the holidays ...

Gold-plated commemorative
Ornaments that
memorialize local
landmarks; **Prints** from
original works of art. High
quality all-cotton **T-shirts**
for Mom, Dad and the kids

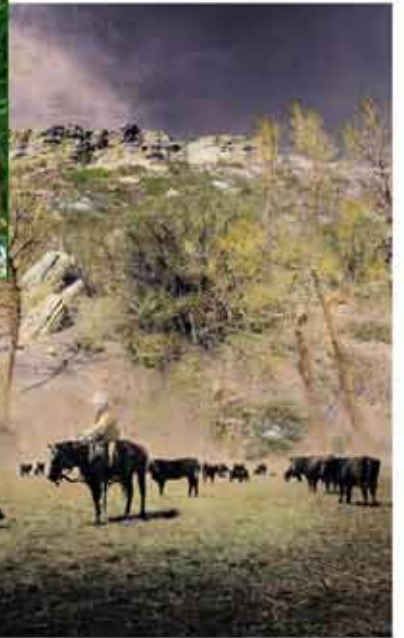


Tiles & Photos that
celebrate the heritage of Castle
Rock.

Visit the Castle Rock Chamber
420 Jerry Street
throughout **December.**



2010 Colorado Artfest Commemorative Print
by Michael McKee



Twentieth Annual Castle Rock Artfest



Twenty First Annual Castle Rock Artfest

Cards for
sharing holiday
wishes



Contact the Chamber to check availability

303.688.4597

Black Hills Energy DEMONSTRATES COMMITMENT TO CASTLE ROCK

Corporation Invests in the Future of the Community with New Facility

Black Hills Energy continues to invest in the future of Castle Rock with the purchase of 12,000 square feet of office and warehouse space at 1769 Park St., Castle Rock. The new location represents a much needed expansion for future growth in Castle Rock and nearby communities.

“We outgrew our current facility and determined that now is a great time to invest in the community,” said Susan Bailey, Colorado Gas operations manager. “We’re remodeling the structure, which will provide our 18 local employees with more suitable work space and allow for additional on-site training opportunities.”

Castle Rock Economic Development President and CEO, Frank Gray, said he was pleased to see Black Hills make such a commitment to the community. “The New Energy Economy we’re fostering here in Castle Rock calls for an efficient and environmentally conscious company such as Black Hills. We’re fortunate to have them as part of the business community.”

Bailey said remaining in Castle Rock was always the plan. “Our company is a community partner and our employees live and work in the communities they serve,” she said. “We wish to thank the Town of Castle Rock and the Castle Rock Economic Development Council for helping to make our goal a reality.” Black Hills Energy is also long-time Chairman’s Circle Member of the Castle Rock Chamber of Commerce.

LOCAL PRINTER, COLUMBINE PRINTING & COPY CENTER HONORED FOR SALES GROWTH

Keith Reeves has been honored for his company’s sales growth by CPrint® International during the bi-annual Board Meeting in Denver, Colorado. CPrint® awards printers, such as Reeves’ Columbine Printing & Copy Center, that have demonstrated a significant sales growth over the past year.

According to Todd Nuckols, CPrint® president, Columbine Printing & Copy Center is among an elite group of companies who are seeing sales increases in the slow economy. “Columbine Printing & Copy Center is focusing on principles and practices geared to exceptional customer service,” said Nuckols. “This effort is resulting in increased sales even in a time of an economic slowdown. A company who can achieve growth in these times can only achieve it by being the best print provider for its business customers.”

Columbine Printing & Copy Center is the only printer in Castle Rock that qualified for the prestigious CPrint® designation. CPrint® is available only to printers who demonstrate exceptional quality and service by maintaining standards in operations, training, equipment and software as well as worker benefits and working conditions. This program requires annual onsite re-certification as well as participation in continuing education programs.

Columbine Printing & Copy Center is located at 312 Wilcox Street, Suite 101. For more information about the company, call 303-688-5692, e-mail Keith@columbine-printing.com, or visit the company’s website at www.columbine-printing.com.

MW GOLDEN CONSTRUCTORS IS AWARDED NEW CDOT 9-BAY VEHICLE BUILDING AT 6TH AVENUE AND COLFAX.

This project was competitively bid and includes an 11,000 SF building to replace the old vehicle storage building built in the late 1940’s.

This is one of CDOT’s busiest sites with its access to 6th Avenue, C470 and I-70 and must maintain full operability during the reconstruction. MW GOLDEN and the State of Colorado have collaborated on a way to jointly use the site to allow the project to be built and CDOT to continue to operate.

MW GOLDEN CONSTRUCTORS PARTICIPATED IN THE GROUND BREAKING CEREMONY FOR ELIZABETH FIRE STATION No. 72



The existing 3-bay vehicle storage facility will be remodeled and expanded into a day room, kitchen and restroom, and also adds four bedrooms and a new Apparatus Bay expansion for four pieces of apparatus. The addition of bedrooms will allow this station to be staffed full time in the future.

MW GOLDEN CONSTRUCTORS has been providing quality construction in Colorado for over 25 years and performs consulting, preconstruction services, design/build services, construction management as well as construction.

MEDVED AUTOPLEX HAS PARTNERED WITH THE CASTLE ROCK HIGH NOON ROTARY CLUB ON DICTIONARY PROJECT

Computers and digital education are great and all, but developing strong reading skills—the old fashioned way, with tangible books—is imperative. That’s why Medved Autoplex has partnered with the Castle Rock High Noon Rotary Club on their dictionary project. On Wednesday, November 17th eighty one 3rd graders from South, Flagstone, and Soaring Hawk elementary schools received their own personal illustrated dictionaries.

From everyone at Medved, Happy Reading!

PAWS TO GIVE... OR SHOP TO HELP HOMELESS PETS THIS HOLIDAY SEASON

Our four-legged friends need your help this holiday season. The Dumb Friends League is holding its annual Paws to Give fund drive to help care for more than 25,000 homeless pets this coming year.

“We need your help now more than ever,” says Bob Rohde, Dumb Friends League president and CEO. “Any amount you can give—whether it’s \$10, \$25, \$50 or more—is much appreciated and can make a big difference for the pets and people in our community.”

Financial contributions can be made online at ddfl.org or by mailing a check to Dumb Friends League Paws to Give, 2080 S. Quebec St., Denver, CO 80231.

In addition to making a financial donation, you can also help homeless pets by doing your holiday shopping for gourmet pet treat, food, supplies, pet calendars and holiday and gift cards. at the Dumb Friends League. Visit the online shop at ddfl.org where you will find a variety of shirts, hats, coffee mugs, tote bags and other items.

The funds raised will help the Dumb Friends League care for thousands of needy cats, dogs and other small animals. The private, non-profit

organization spends approximately \$300 for each homeless pet, including shelter, food and medical care. Last year more than 19,000 animals were adopted to new homes or returned to their owners by Dumb Friends League. In addition to adopting homeless pets, the League offers other services, including lost and found, humane education, behavior training, animal cruelty investigations and donor-subsidized spay/neuter surgeries for pets in underserved areas.

For more information on the Dumb Friends League and how you can help, visit ddfl.org or call (303) 751-5772.

Z ULTIMATE OFFERS UNIQUE MARTIAL ARTS EXPERIENCE

What better gift, especially for the holiday season, than the gift of self-confidence, stress reduction and weight loss? All this and more can be found at the martial arts academy, Z Ultimate. One of the newest members of the Castle Rock Chamber, located at 62 Founders Parkway (next to King Soopers) Z Ultimate offers packages for children, teens and adults. “This is a great after-school or weekend activity”, says Sensei Mike (Sell) manager of the academy. “It is a popular social outlet for children to make friends and bond with others in their class, as well as increase a child’s self-esteem and confidence. It is also a great workout and a tremendous stress reducer for adults while also instilling some self-defense moves.” Call Sensei Mike at 303.663.8773 for your complimentary class and holiday gift purchase. For more details, visit zultimate.com

TOWN & COUNTY

2011 TOWN BUDGET CONTINUES TO FOCUS ON PUBLIC HEALTH/SAFETY, LONG-TERM WATER

Nearly all existing Town services would be maintained – and a few new projects would be undertaken – under the 2011 budget to which Town Council gave preliminary approval. Council is expected to finalize the budget at its Dec. 7 meeting – a week earlier than initially planned due to anticipated Council absences on Dec. 14.

The proposed budget would maintain public health and safety and recreation services at present levels; fund a local renewable water project and construction of a park in Castle Oaks; begin to fund design and right of way acquisition for the North Meadows Extension and a new regional park south of The Meadows; and create a new Economic Development Fund to help grow the tax base.

The Town bus service, commonly referred to as CATCO, would be eliminated under the proposal. In lieu of funding that service, the proposed budget includes \$50,000 for the Town to purchase rides for the transit-dependent during 2011 from area service providers.

Council will finalize the 2011 budget at its Dec. 7 meeting, which will be held at 6 p.m. in Council Chambers at Town Hall, 100 N. Wilcox St. The public is invited to make comment. The full text of the proposed 2011 budget is available at CRgov.com/2011budget.

TOWN OF CASTLE ROCK AWARDED FIRST PLACE BY CENTER FOR DIGITAL GOVERNMENT

eRepublic’s Center for Digital Government announced the top-ranked local governments in its 10th annual Digital Cities Survey. The Town of Castle Rock placed first among cities with 30,000 to 74,999 residents. Rounding out the top five finishers in Castle Rock’s population classifications were Lynchburg and Danville Virginia, Annapolis, Maryland and Dublin, Ohio.

The survey recognizes municipalities that have successfully incorporated information technology into operations to better serve constituents and businesses. Recognized cities have continued to realize operational objectives despite financial challenges, strategically investing to maximize dollars and effectively conduct the business of government.

“This year’s winners continue to demonstrate the transformative power of information technology,” said Digital Communities Director Todd Sander. “Economic conditions are bringing about a fundamental rethinking of local government structures and support strategies. It is clear from the results that digital technology is a critical factor in helping organizations not only maintain, but actually improve, service delivery when faced with fewer employees and smaller budgets.”

Winners will be recognized at an awards ceremony in Denver on Dec. 2.

To see the complete list of 2010 Digital Cities Survey winners – including top finishers in the other four population classifications – go to digitalcommunities.com/survey/cities.

Douglas County Sheriff's Office offers Women's Self Defense Program

The Douglas County Sheriff's Office has adopted the Rape Aggression Defense (RAD) Systems Basic Women's Self Defense Program as part of its community outreach and crime prevention education programming.

Rape Aggression Defense (RAD) Systems is an international organization of certified instructors who work to combat the issues of violence against women. This class is 12 hours long and designed for women age 14 and older, of any physical ability. Class size is limited to 20 students. The Sheriff is now offering December classes and they should fill up fast.

December 5, 12, 19 1:00-5:00 pm

December 6, 8, 13, 15 6:00-9:00 pm

Classes will be held at the Douglas County Sheriff's Office (Jury assembly room), 4000 Justice Way, Castle Rock, CO., 80109. Tuition for the class is \$30.00. Registration information and forms can be obtained by going to the Sheriff's Office website, www.dcsheiff.net.

If you have questions please contact Heather M. Hocrath, Training Division, 303-660-7525 or hhocrath@dcsheiff.net.

Douglas County Sheriff to Honor Employees in Awards Ceremony

Douglas County Sheriff David A. Weaver recognized several employees as well as citizens at an awards ceremony in November at the County Commissioners Hearing Room located at 100 Third St, Castle Rock, CO. Awards included Medal of Valor, Purple Heart, Life Saving, Meritorious Conduct and Service, Sheriff Commendation and Employee of the Year.

Douglas County Sheriff David A. Weaver is especially proud of these ceremonies and finds that these awards symbolize the commitment that members of the Sheriff's Office and citizens have to their community. "I am truly humbled to be surrounded by a group of people that show true heroism and dedication on a daily basis. This makes me extremely proud to be the Sheriff of Douglas County."



Deputy Mike Garcia, received a Purple Heart and Medal of Valor for being shot in the line of duty.

MONTHLY BUSINESS TRAININGS

Social Media

STAGES OF BUSINESS INTEGRATION

5 Advanced Social Media Marketing Strategies for Small Businesses

How to Measure Social Media Return On Investment (ROI)

Speaker: Michael Likens
gopixel design studios, inc.

When: January 18, 2011
11:30 p.m.

Where: Castle Rock Chamber
420 Jerry Street

RSVP: Melissa Mares at mmares@castlerock.org or 303-688-4597

Trainings are complimentary for all membership levels Community Connection and above.
\$20 for non-members.



CREATING LEADERS LEADERSHIP DOUGLAS COUNTY



NOVEMBER'S CLASS TOPIC: HEALTH CARE AND SOCIAL SERVICES

SPEAKERS:

- Maureen Tarrant** - Chief Executive Officer, Sky Ridge Medical Center
Brian Moore - Chief Operating Officer - Parker Adventist and CEO – Centura at Castle Rock
Steve Summer - President, Colorado Health and Hospital Association
Beth Brown - Ornstein, J.D. – Colorado Mediation Center
Dr. Dana Dabelea - Colorado School of Public Health
Jennifer Walker - Executive Director, Women's Crisis and Family Outreach Center
Adena Mikkelsen - Assistant Executive Director, Douglas/Elbert Task Force
Barbara Drake - Executive Director Douglas County Human Services

On November 3rd, the Leadership Douglas County Class met for a session on health care and social services with a leadership skill session of "Understanding Conflict Styles and Conflict Management." Maureen Tarrant and Brian Moore welcomed the class and gave an overview of hospitals in Colorado, briefly touching on possible changes due to the health care reform, for profit vs. not for profit systems, and the evolution of the hospitals in Douglas County, including the phased approach for the new hospital in Castle Rock. Steven Summer wrapped up the health care presentations by discussing the political landscape both for Colorado and nationally, as well as giving an overview of the Health Care Reform Act.

On the social services side, the Women's Crisis and Family Outreach Center and the Douglas/Elbert Task Force provided an overview of their agencies, spoke about their clients, discussed their funding streams and how they have been affected by the economy. Although Douglas County is affluent, these organizations prove that there is need in our community. Barbara Drake



wrapped up the social services segment, giving an overview of the Human Services Department for Douglas County.

"Leadership Douglas County is the best class to learn about our home activities. I would recommend it to everyone." John Anderson, program participant, class of 2011.

Steering Committee Planners:

David Farnan- Leadership Douglas County Class of 2009,
JJ Dedmon- Leadership Douglas County Class of 2009.

Leadership Douglas County would like to acknowledge their Patron Sponsors: The City of Lone Tree and Douglas County Government and also their Program Sponsors: Black Hills Energy, BreakThroughs, Inc., Cherokee Ranch and Castle Foundation, Douglas County Libraries, FirstBank of Douglas County, Highlands Ranch Metro District, South Metro Fire and Rescue Authority, Town of Castle Rock, Wells Fargo Bank, and the Chambers of Commerce of Castle Rock, Castle Pines, Highlands Ranch, Lone Tree and Parker.

The topic for December's Leadership Class is economic development and small business. For more information on the Leadership Douglas County program, please call Melissa Moroni at (303) 688-4597 or email melissa@castlerock.org

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